

DIGITAL MARKETING: "SECRET MENU"

FULL-TIME SPECIAL RATE:

- GUARANTEED REVENUE GROWTH
- 3-5 page website build & maintenance
- social media content creation and management
- press relations
- 2 photoshoots a month
- graphic design and branding
- and MUCH more!

"A LA CARTE" SERVICES:

- 1 page website design & launch
- 3-5 page website design & launch
- 5+ page website design & launch
- website update/upgrade
- google business/yelp setup
- photoshoot by the hour
- content creation (one month supply)
- branding/graphic design
- fulltime social media management
- fulltime google/yelp management
- fulltime monthly digital marketing
- fulltime website/blog management
- fulltime press relations

total:

COST OF THE IMPRINTS FULL-TIME DIGITAL MARKETING THROUGH PREP ATL: **\$2,500**

COST OF HIRING SEPARATE SOCIAL MEDIA, PR, WEB SERVICES, FACEBOOK, GRAPHIC DESIGN AND ADVERTISING AGENCIES: **\$3,500-5,000/MONTH**

PREP SPECIAL PRICE

setup with NO contract

\$450

\$1000

\$2500

\$50/hour

\$250

\$500

\$1000

\$100-1,000/logo

x

x

x

x

x

\$2,000+

setup with IMPRINTS contract

\$200

\$450

\$1000

included!

included!

2 hours/month

included!

included!

included!

included!

included!

included!

included!

\$200+

cost outside of prep

\$750

\$1500

\$3000

\$60/hour

\$400

\$1000

\$1000

\$200-600/logo

\$1,000+/month

\$200+/month

\$1,000+/month

\$1,000+/month

\$1,000+/month

\$10,000+

PREP[®]
cook | create | connect[®]

THE IMPRINTS

a (modern) small business agency
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